



MONICA HARABAGIU

GRAPHIC / WEB / DIGITAL DESIGNER



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ABOUT ME

PERSONAL PROFILE

I'm a sunny and friendly person who's easy to chat with. I'm all about embracing new things and feel totally comfortable in new situations and with new people. I'm curious and always up for learning from others. At work, I'm keen on honing my skills and picking up new ones.

EDUCATION

2015 - 2020	Politecnico di Torino BA in "Design and Visual Communication"
2010 - 2015	Scientific High School "Barsanti e Matteucci" Science and human sciences subjects

LANGUAGES

Italian - Native Proficiency | **English** - Working Professional | **Romanian** - Conversational | **French** - Basic

WORK EXPERIENCE

February 2021 - Present	Freelancer Graphic and Web Designer
December 2022 - May 2023	Net Zero Digital Web Master
2021 - 2022	Forwrd
October 2021 - May 2022	Digital Content and Marketing Lead
May - October 2021	Graphic Designer
January 2020 - February 2021	World Comm srl Graphic and Web Designer
May 2019 - January 2020	Kelevra Web Graphic and Web Designer
2018 June - August	Kelevra Web Graphic and Web Designer <i>Curricular Internship</i>

SOFTWARES



MY FIDELITY APP

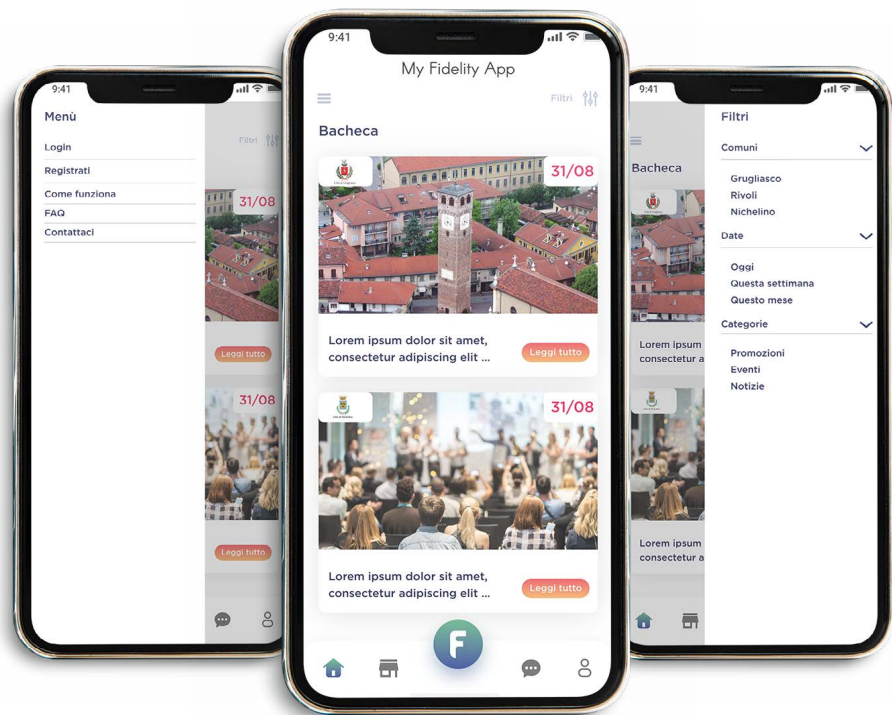
APPLICATION

The Fidelity App is envisioned as an application aimed at establishing a local purchasing network within select municipalities in the Piedmont region.

Users will have the opportunity to make purchases at participating stores through the platform, accumulating points in the process. These points can then be redeemed for discounts at other businesses or at events organized by the municipalities.



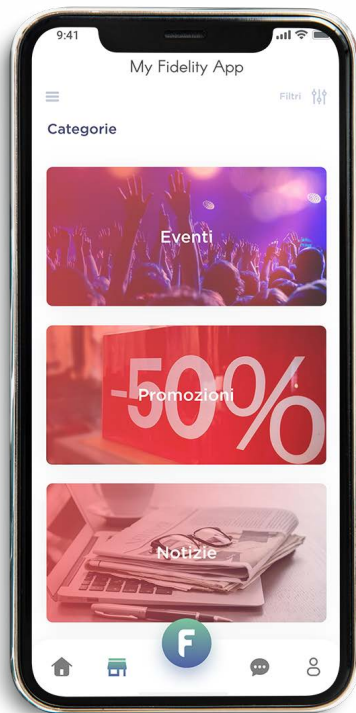
Splash Screen and Sign In/Log In Pages



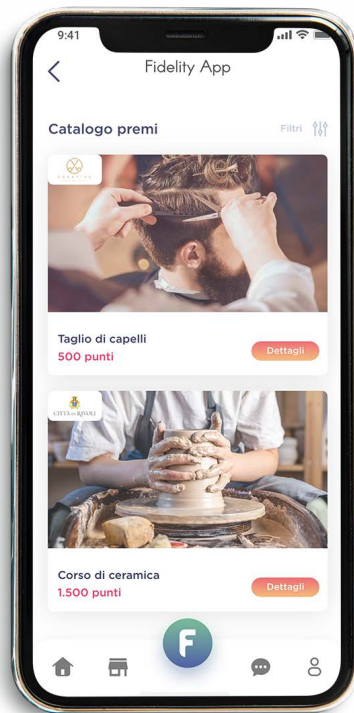
Home Page and Menu/Filters view

MY FIDELITY APP

APPLICATION



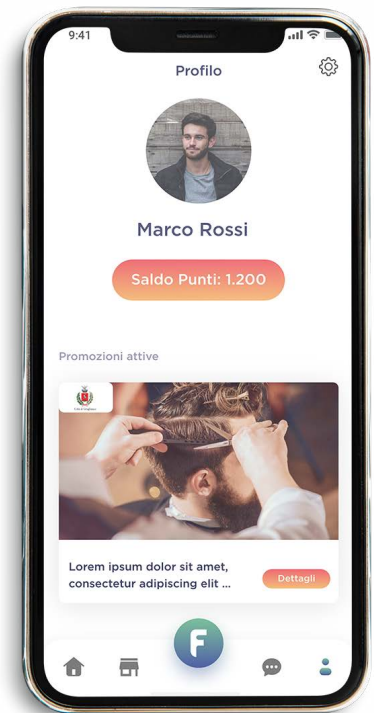
Categories Page



Gifts and Promotions Page



Live Chat Page



Personal Profile Page

MY FIDELITY APP

WEBSITE



Download button linked to the section below.

Easy and intuitive explanation of the service with infographics.

Acquista

Guadagna Sconti

Usa gli sconti nei negozi aderenti

Spendi dai commercianti locali e ricevi subito **Sconti Esclusivi!**

Scarica l'app

E ricevi subito il 10% di sconto da spendere dove vuoi nei negozi aderenti!

GET IT ON App Store

GET IT ON Google Play

My Fidelity App

CONFESERCENTI di TORINO E PROVINCIA

Contatti

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C.so Principe Eugenio 75 - Torino - C.A. Fiscale 899377001
Privacy Policy - Cookie Policy

Easy multidevice download link.

MY FIDELITY APP

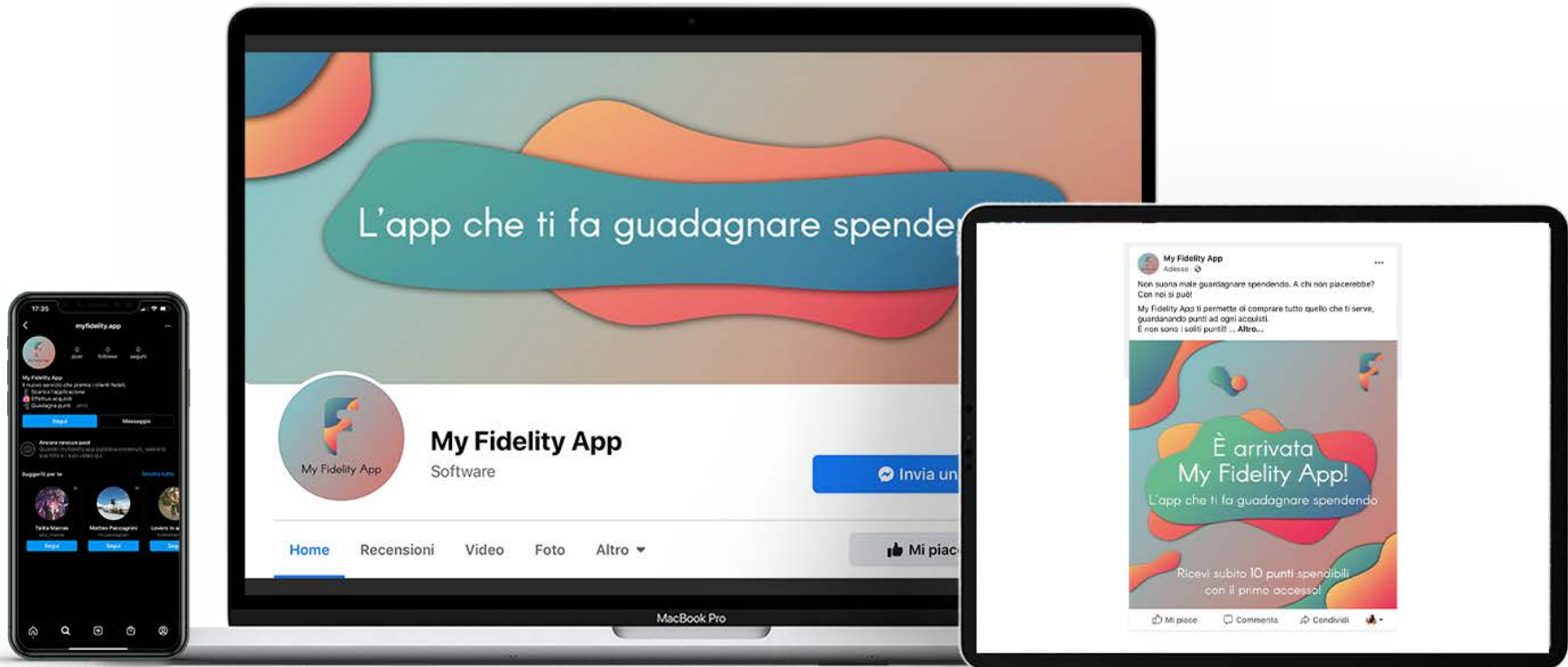
BRANDING

“Every participating store will receive a dedicated stand along with exclusive business cards featuring discounts for their patrons. Additionally, they will be provided with a store sticker, signifying their affiliation with My Fidelity App.



MY FIDELITY APP

SOCIAL MEDIA PAGES



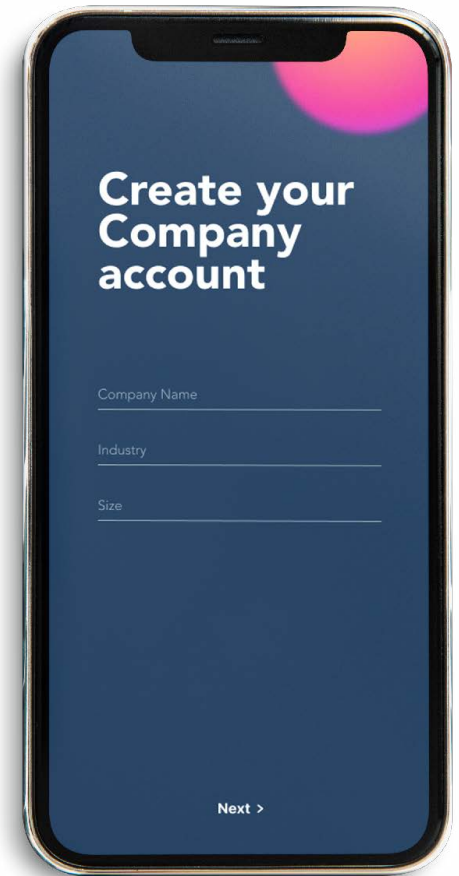
MOOOV APP

APPLICATION

Moov is a dedicated finance startup focused on developing a user-friendly and intuitive payroll system. Companies can effortlessly manage payments for their global employees, offering various payment methods and currency options.



Splash Screens



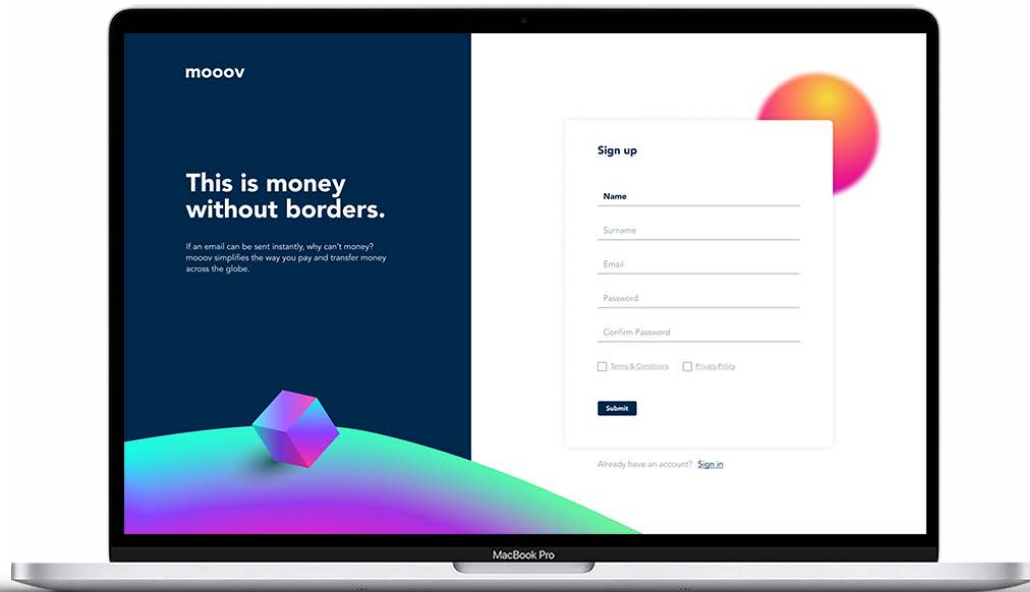
Create an account

MOOOV APP

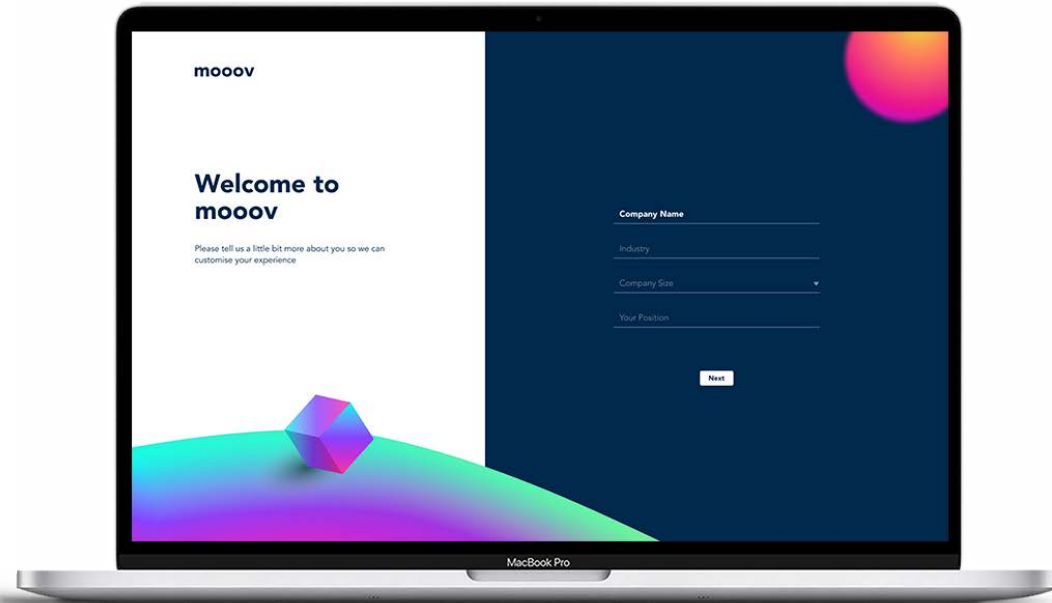
WEB APP

The Sign-up page has been designed for utmost simplicity, consisting solely of this form to expedite the registration process for companies.

As part of the onboarding process, users are required to provide additional information about their company, including details such as company size and card information for seamless payroll payment processing.



Sign up Page

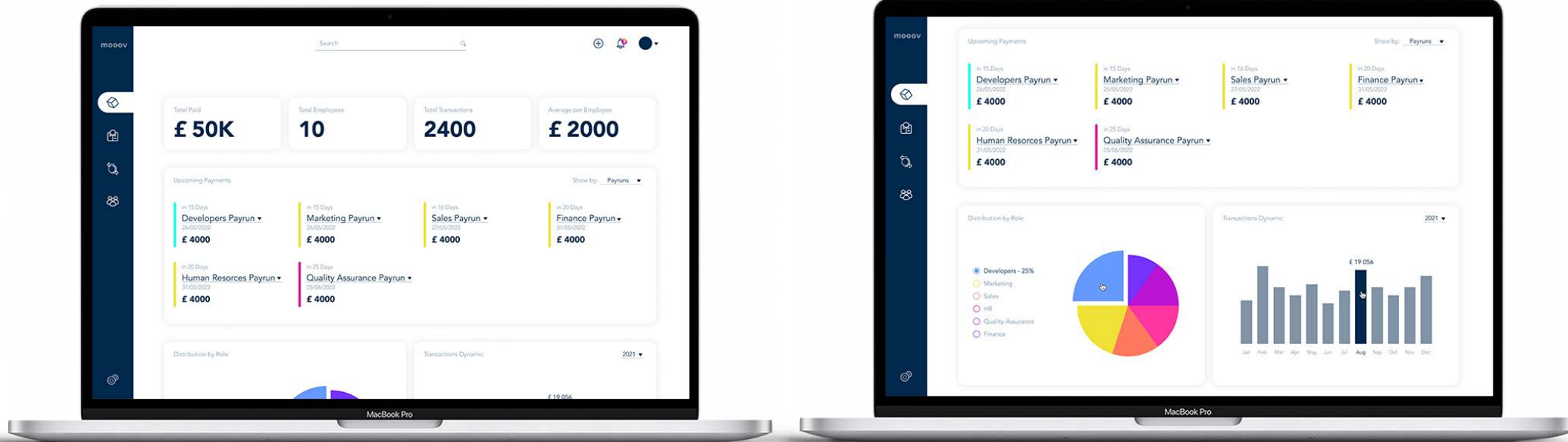


Onboarding Page

MOOOV APP

WEB APP

The Dashboard provides users with key information regarding all payments due for the current month.

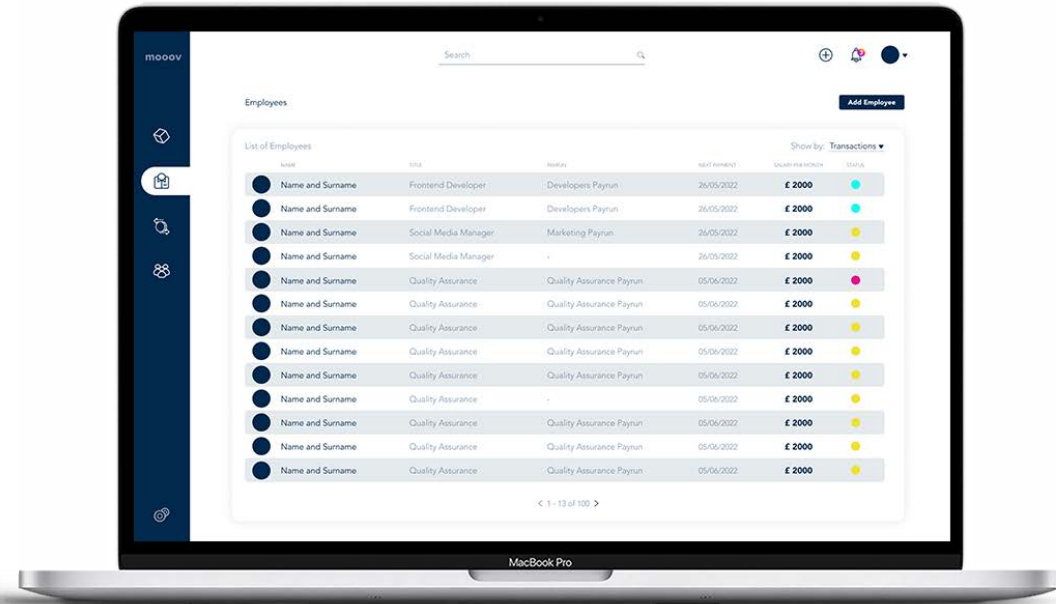
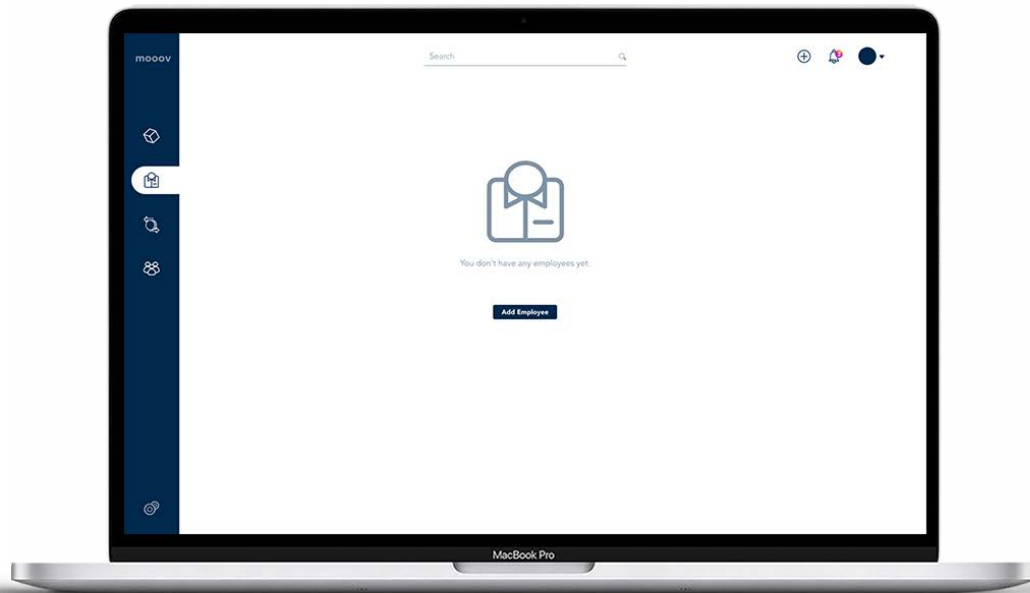


Dashboard

MOOOV APP

WEB APP

In the Employees section, users can efficiently monitor and manage all their employees and their respective payrolls.



Employees Page

BRANDING

CHEFHOUSE

Chef House emerged as an e-commerce delivery platform rooted in the maritime realm and epitomizing elegance, with its primary focus on gourmet seafood products.



Chef House



BRANDING

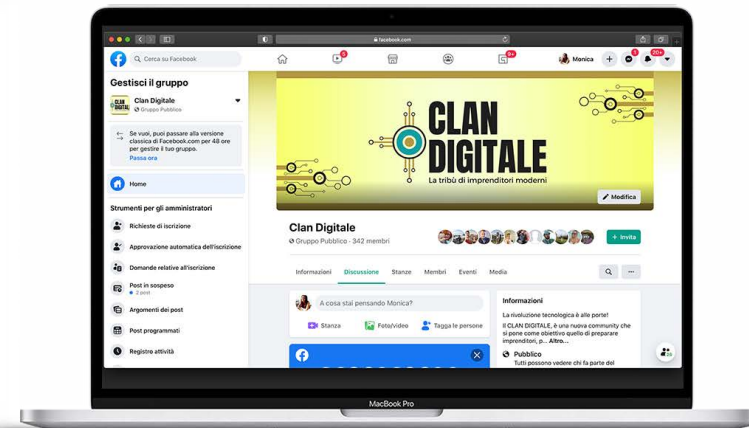
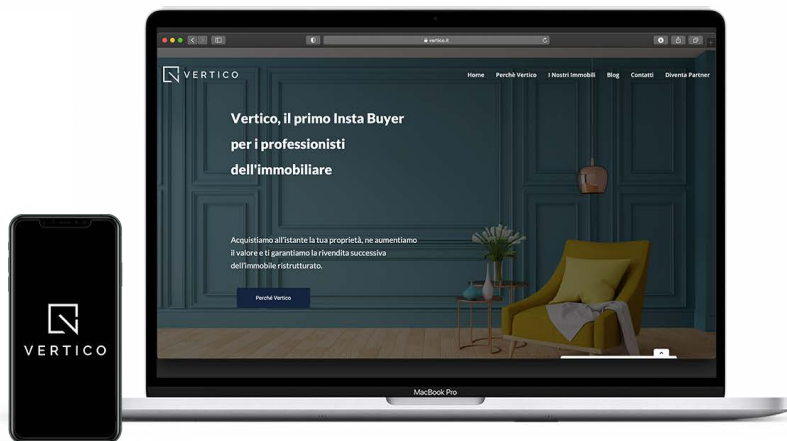
VERTICO vertico.it

Vertico operates within the real estate sector, catering to real estate agencies. Hence, the logo was meticulously crafted to evoke a sense of clarity and precision, emphasizing a linear and straightforward approach.



CLAN DIGITALE

Clan Digitale was conceived as a community for entrepreneurs. The logo ingeniously unites the two inherent concepts within its name into a single, cohesive pictogram.



BRANDING

KELEVRA

Kelevra Web represents a vibrant and youthful digital marketing agency. The logo cleverly incorporates a hidden meaning associated with the name.

kelevra kelevra



EGOCELL egocell.it

Egocell is a TIM reseller with a presence in five offices across Piedmont. The logo has been thoughtfully crafted to instantly convey the concept of connectivity and ensure easy recognition.

egocell



AMOPOKÉ - MENU

This menu has been created to immediately refer to the origins of Poke using dynamic but at the same time "calm" colors.



BRANDING

AMOPOKÉ - KIDS BOX

A Sushi Box designed for children! With games and a specific menu inside!



LIBRA

Libra originated as a packaging and branding project with a unique concept. It eliminates the need for a kitchen scale when measuring common ingredients like pasta, rice, or milk, simplifying the cooking process.

LIBRA ▲



BRANDING

LEO

Recruitment Expo 2021



BRANDING

SHOPPING CENTER

Maximall - Christmas 2020



BRANDING

SHOPPING CENTER

Cinecittàdue - Black Friday 2020

CINECITTADUE
CENTRO COMMERCIALE

**BLACK
FRIDAY**
27 Novembre *Safe*

Seguici su
cinecittadue

Seguici su
@cinecittadue_shopping

cinecittadue.com

Carrefour coin euronics McDonald's Wi-Fi free

The poster features a dark background with a light blue curved border at the top. In the center, a large, wrapped gift box with a gold ribbon is set against a backdrop of small white stars. The text 'BLACK FRIDAY' is prominently displayed in white, with '27 Novembre' and the word 'Safe' in a cursive font below it. The Cinecittàdue logo is in the top right corner. Social media and website information are located in the bottom right, and partner logos are at the bottom.

CINECITTADUE
CENTRO COMMERCIALE

Black is back
27 NOVEMBRE
**BLACK
FRIDAY**
2020

Seguici su
cinecittadue

Seguici su
@cinecittadue_shopping

cinecittadue.com

Carrefour coin euronics McDonald's Wi-Fi free

The poster features a dark background with a light blue curved border at the top. A woman with long dark hair, wearing sunglasses and a black top, is shown smiling and holding a shopping bag. The text 'Black is back' is in white, followed by '27 NOVEMBRE' in blue, and 'BLACK FRIDAY 2020' in white. The Cinecittàdue logo is in the top right corner. Social media and website information are located in the bottom right, and partner logos are at the bottom.

BRANDING

SHOPPING CENTER

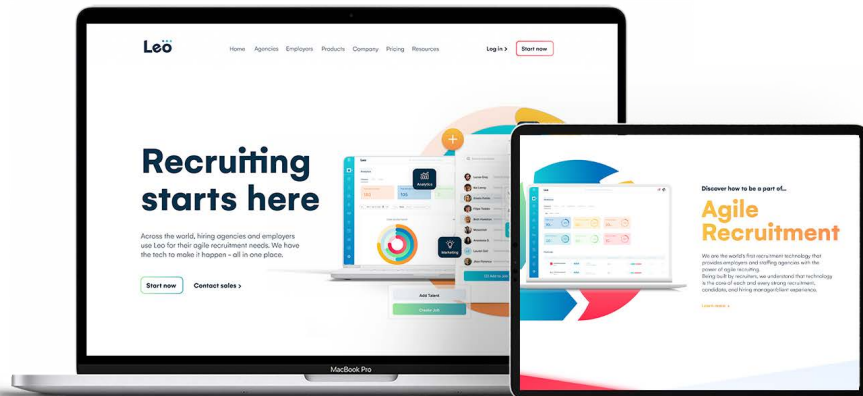
Parco Commerciale Dora - Express



WEB DEVELOPMENT/UX/UI

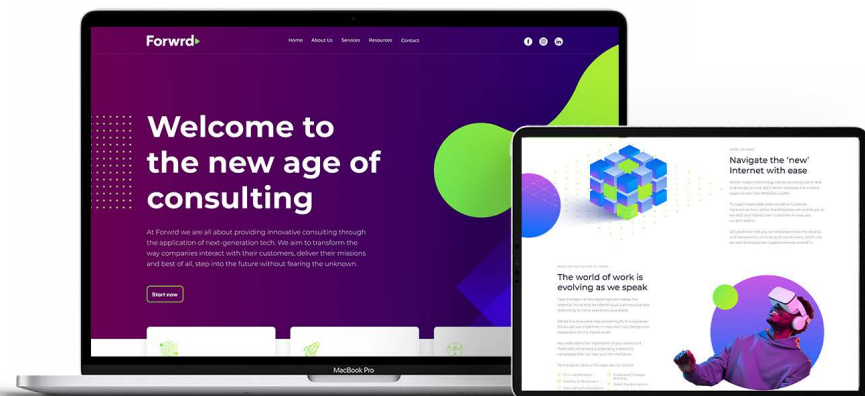
LEO hirewithleo.com

Leo is an all-in-one CRM and ATS designed to empower recruiters with comprehensive tools for efficient planning, interviewing, collaboration, and more, ensuring they discover the ideal candidates. The redesign endeavors to strike a balance between a modern aesthetic and a professional corporate tone, while also providing clear explanations of all the features Leo has to offer.



FORWRD teamforwrd.com

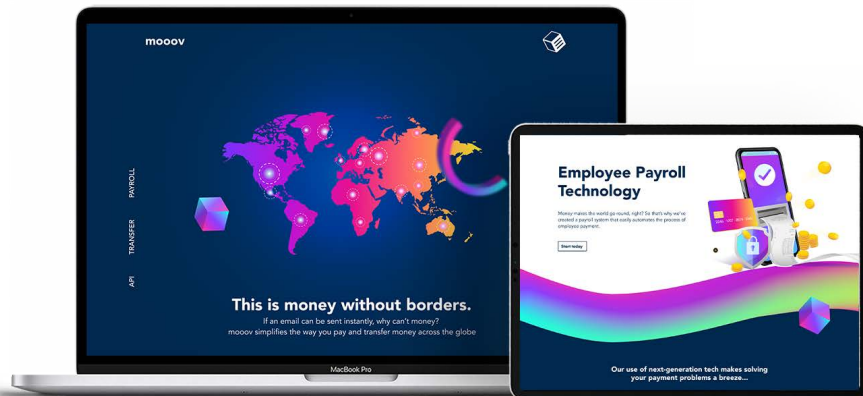
The website redesign for Forwrd posed a unique challenge due to the extensive array of features it offers. While it initially operated as a recruitment agency, it has since expanded to include various other services, such as Web 3.0 Consulting. The goal of this new website design is to enhance user clarity by effectively presenting all the diverse services Forwrd now provides.



WEB DEVELOPMENT/UX/UI

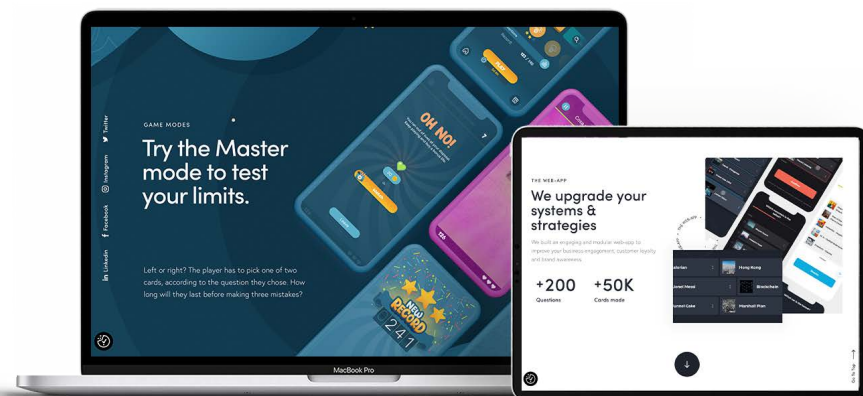
MOOOV moov.money

Moov is an innovative finance startup committed to developing a straightforward and user-friendly payroll system. The website not only elucidates the capabilities of the service but also delves into the underlying technology. This approach serves to cater to a diverse audience, including potential investors interested in this pioneering technology.



GARYCOM garycom.com

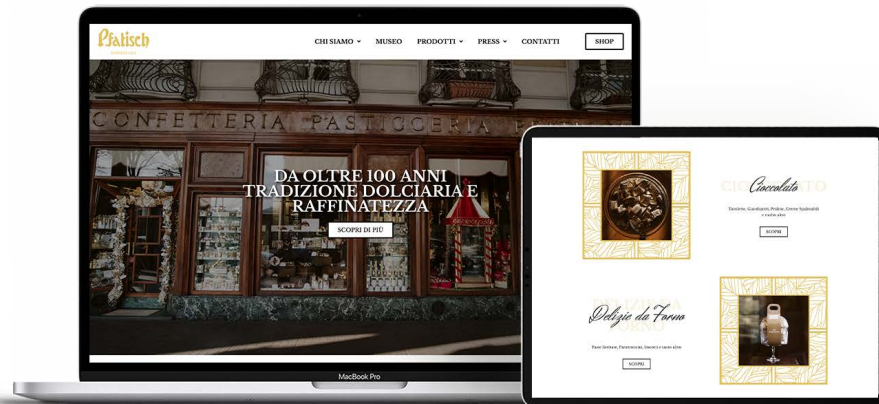
Garycom, an innovative startup based in Turin, specializes in crafting gaming solutions and gamification strategies for businesses. In addition to their corporate services, they also publish educational and socially-driven smartphone applications and the website includes all of it.



WEB DEVELOPMENT/UX/UI

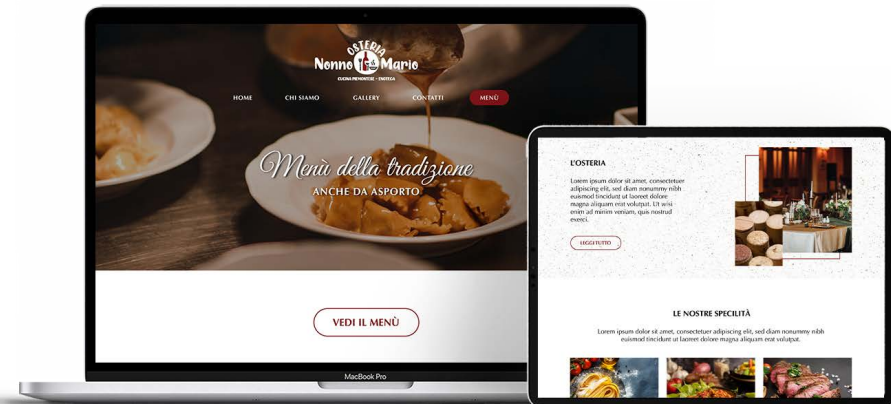
PFATISCH pfatisch.com

Pfatisch, a renowned pastry shop with a rich history in Turin, has unveiled its new website to showcase the elegance, heritage, and unwavering dedication that goes into crafting their exquisite offerings.



OSTERIA NONNO MARIO osterianonnomario.it

This newly established rustic restaurant nestled in the heart of Piedmont not only provides a taste of local cuisine and an extensive wine selection but also serves as an online platform to narrate the rich story and the family legacy that flavors every dish.



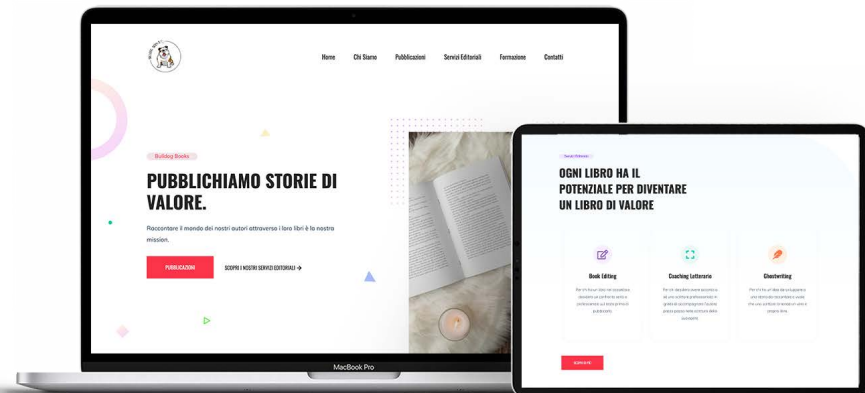
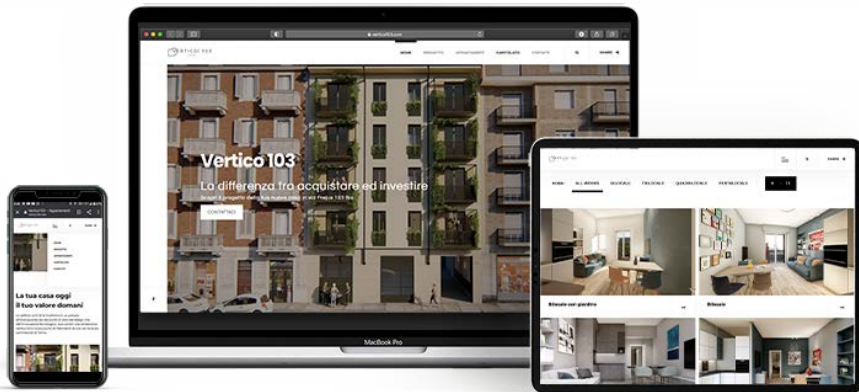
WEB DEVELOPMENT/UX/UI

VERTICO 103 vertico103.com

Vertico 103 stands as a distinct branch of the previously mentioned Vertico, representing a completely revitalized building. Its website serves a dual purpose: not only does it introduce the project comprehensively, but it also aims to captivate potential buyers with its appeal and allure.

BULLDOG BOOKS bulldogbooks.it

Bulldog Books, a fresh subsidiary of 99Edizioni, an established publishing house, is dedicated to providing a platform for emerging writers. In addition to fostering new talent, it offers an array of services to assist in the creation of compelling narratives.



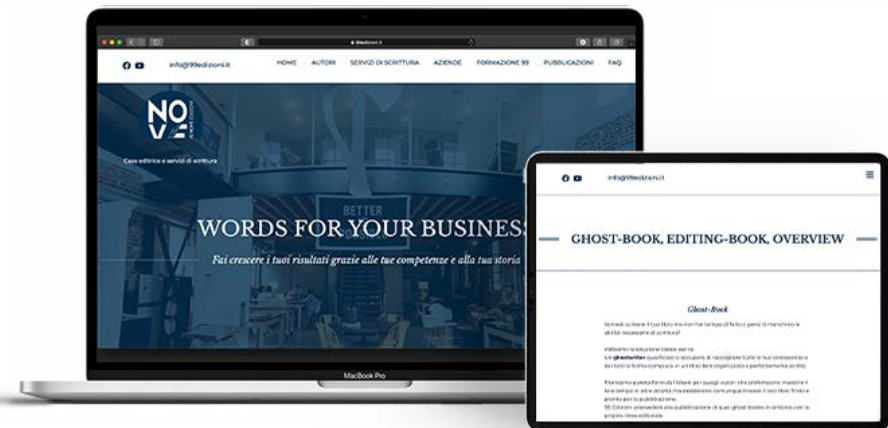
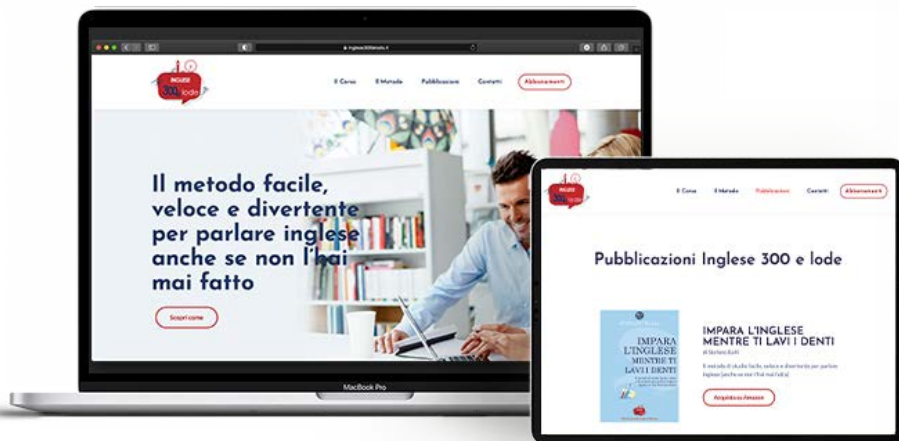
WEB DEVELOPMENT/UX/UI

INGLESE 300 E LODE inglese300elode.it

“Inglese 300 e Lode” is a groundbreaking English learning method. The goal in designing the website was to make it visually appealing and user-friendly, offering a straightforward presentation of the project. This website also serves as a launchpad for extending the method to other platforms.

99 EDIZIONI 99edizioni.it

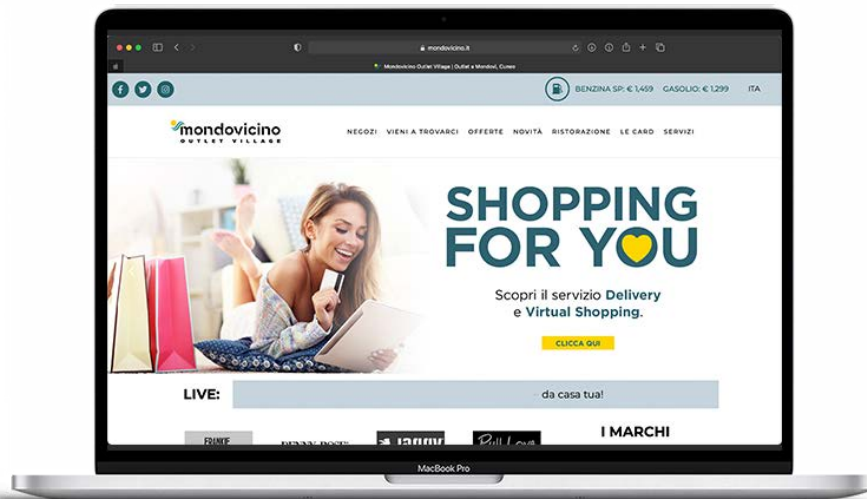
99 Edizioni, a publishing house with a strong emphasis on catering to entrepreneurs and businesses, boasts a formal and elegant website design to reflect its professional image and appeal to its target audience.



WEB DEVELOPMENT/UX/UI

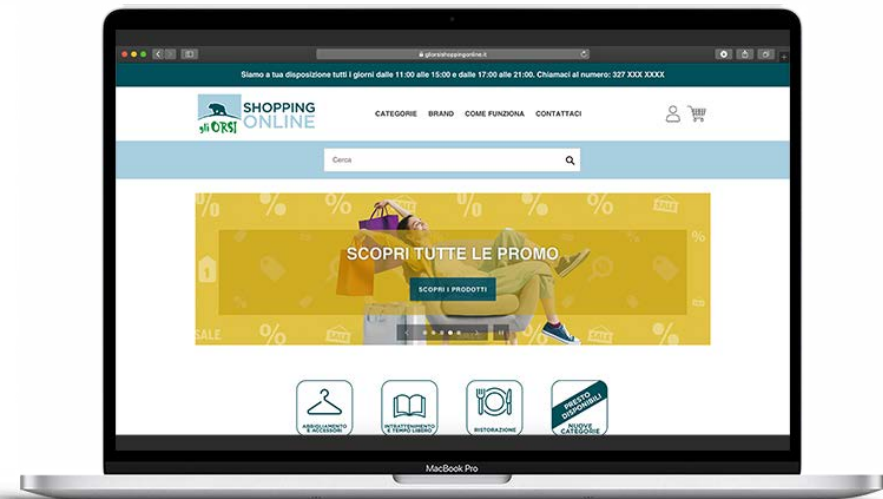
MONDOVICINO mondovicino.it

This outlet sought a fresh website design, with a prominent color scheme and a user-friendly interface, to provide their customers with an enhanced and visually engaging experience.



GLI ORSI - ECOMMERCE gliorsishoppingonline.it

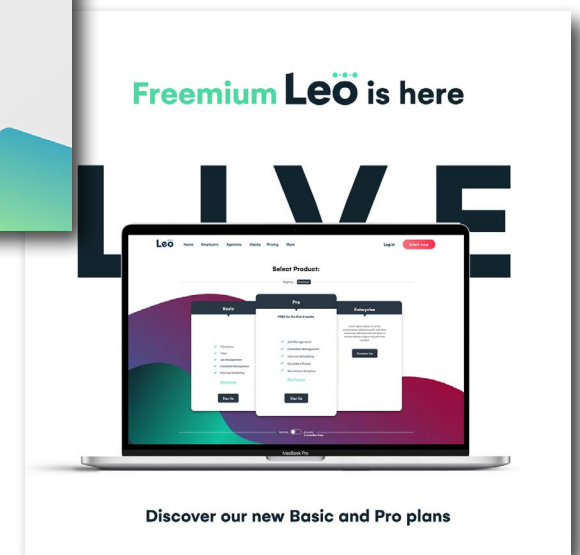
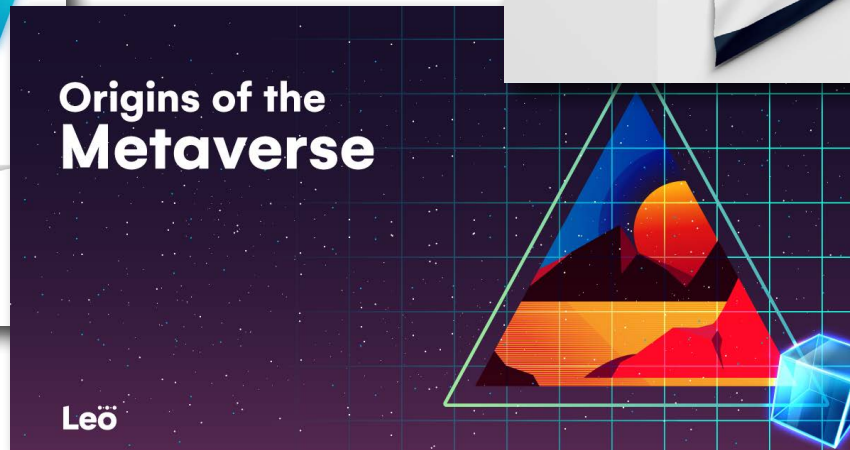
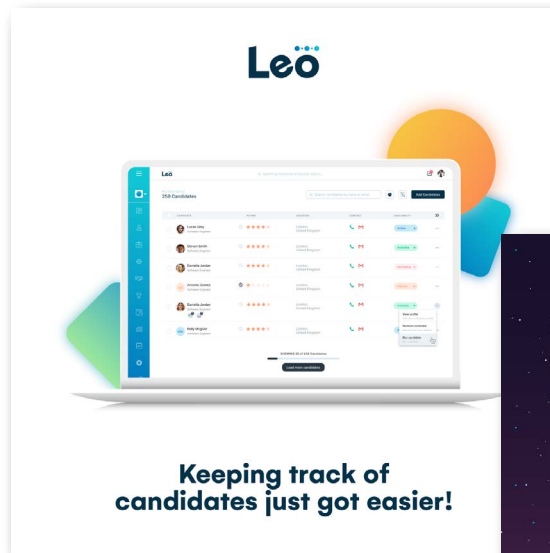
Gli Orsi Shopping Center requires a tailored e-commerce solution for its stores. This website is meticulously crafted to elucidate the new service being provided by the shopping center.



DIGITAL

LEO Rebranding and Social Media

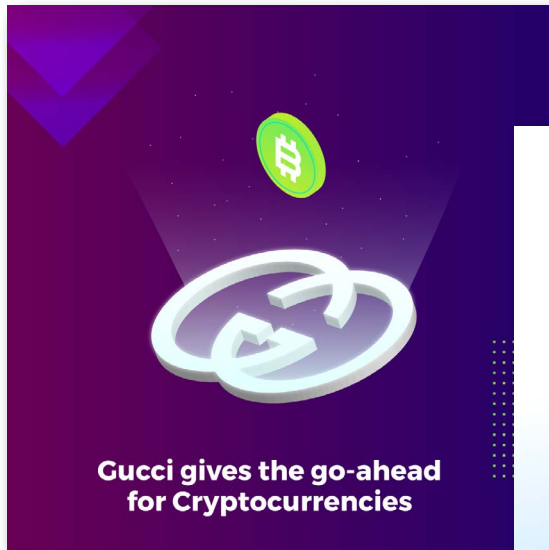
Leo is a comprehensive ATS and CRM platform primarily tailored for the recruitment industry. The newly crafted branding aims to underscore the company's commitment to technological advancement and innovation.



DIGITAL

FORWRD Rebranding and Social Media

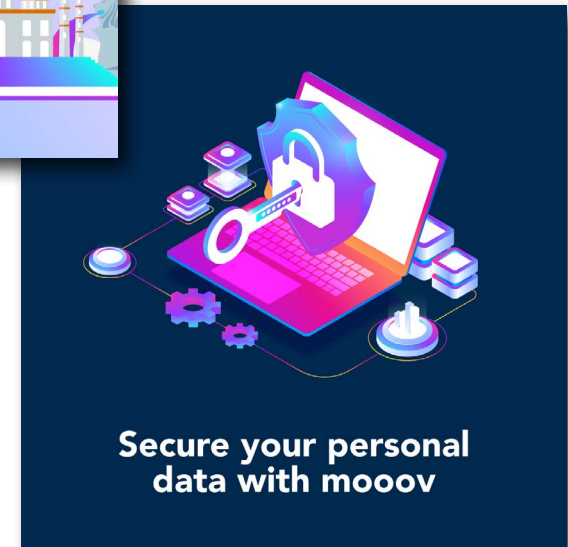
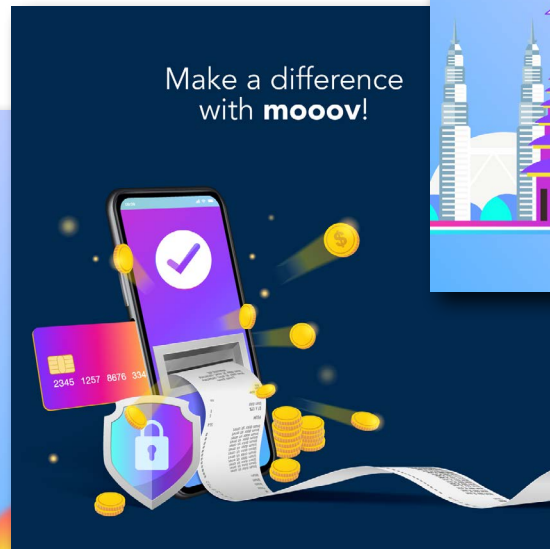
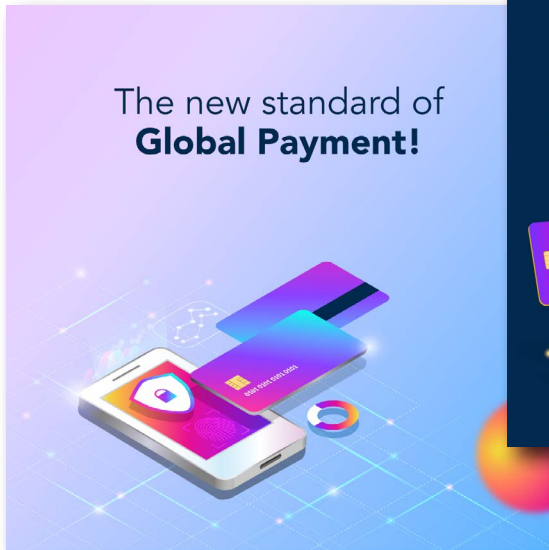
ForwrD is a recruitment company focused on digital and tech. Here there are the posts of the two brand identities I made for ForwrD.



DIGITAL

MOOOV Branding and Social Media

Mooov is an innovative startup focused on facilitating global money transfers through blockchain technology. Their mission is to ensure a seamless payroll process for remote companies, enabling them to utilize both standard currencies and cryptocurrencies for secure and efficient financial transactions.



DIGITAL

AMOPOKÉ Facebook and Instagram

Amo Poké's evolution has led to diversification in various directions, demanding a dynamic and adaptive communication strategy that aligns with these continual changes and innovations.




FEUDO DI SAN GIORIO Facebook and Instagram

Situated within a medieval castle, this restaurant strives to uphold a communication approach that seamlessly combines historical coherence with modernity, ensuring a direct and engaging connection with its unique location.



CONTACTS



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